

RMS-AAPG 2007 Snowbird, Utah
Exhibitor Committee
Craig Morgan
craigmorgan@utah.gov

Post Meeting Comments

1. Prepare the exhibitor registration, information forms, and floor plan early, review very carefully, then begin emailing to everyone that exhibited in the past. Periodic reminders were sent out. As show time nears and other committees are working their butts off you can kick back with a light load.
2. If in a large exhibit hall the floor plan will be easy but if spread out in a resort be flexible, may be problems with lighting, ceiling height (8 foot high booth still needs a foot for lights). Snowbird kept changing where we could have booths and where we couldn't.
3. We gave booth assignments on first come first served, but with a few exceptions. I tried to avoid putting similar businesses or similar associations next to each other. Also, non commercial exhibitors tend to register early and commercial exhibitors register later, so you'll need to mix it up so all the non commercial aren't together.
4. We included electricity as part of the standard package. Most want it and it avoids a lot of planning problems trying to keep track of who wants electricity and who doesn't. I didn't receive a single negative comment on this but several exhibitors wrote on the forms how pleased they were with the change, these are exhibitors who probably forgot to order electricity at times in the past.
5. We paid to have routers set up so there would be WiFi anywhere there were exhibitor booths. At a resort this resulted in paying for several routers and few exhibitors seemed to use it. In a large exhibit hall, only one router should be necessary and is probably worth it for exhibitors and attendees who will use the signal on their lap tops.

6. The registrations that come with a booth are too generous. We gave 4 registrations with commercial booth and two registrations with a non commercial booth. I would recommend two for commercial and one for noncommercial.
7. Stick to one type of registration for exhibitors. We gave two full registrations and two exhibitor only registrations with a commercial booth and one full registration and one exhibitor only registration with at noncommercial booth. The only difference is an exhibitor only registration doesn't get you into the technical sessions. At RMS meetings no one checks badges at the session hall doors. Two types of registrations confused many people and made keeping track of registration numbers more difficult.
8. Be sure the exhibit hall is available on Saturday so the display company can set up curtain and rails and the exhibitors can have Sunday morning for set up (our exhibit hall was booked by someone else all day Saturday). We had a very narrow window: setup Sunday Noon to 5 PM and tear down was Tuesday at the end of the day (5 PM). I was surprised we had no complains about the narrow window.
9. Spread out the bar and food during the icebreaker to disperse the crowd as best you can, throughout the exhibit area.
10. The closing reception on the last evening was very successful; I highly recommend you do the same. It resulted in heavy traffic in the exhibit areas well past closing and prevented the problem of exhibitors packing up early.

Booth #	Company	Street Address	City	State	Zip	Phone	website to Publish
1	Utah Geological Survey	PO Box 146100	Salt Lake City	UT	84114	801-537-3363	http://geology.utah.gov
2	Utah Geological Association	PO Box 250100	Salt Lake City	UT	84152	801-538-5419	www.utahgeology.org
3	Geologic Data Systems	2145 S Clermont	Denver	CO	80222	303-837-1699	www.gdsmaps.com
4	WesternGeco	10,001 Richmond Ave	Houston	TX	77042	713-689-2148	www.westerngeco.com
5	North Dakota Geological Survey	600 East Boulevard	Bismark	ND	58505-0840	701-328-8000	www.dmr.nd.gov/ndgs
6	Geomap Company	1100 Geomap Lane	Plano	TX	75074	972-578-0571	www.geomap.com
7	Entrada GeoSciences, LLC	11 Inverness Way South	Englewood	CO	80112	303-825-7140 x4	www.entradageo.com
8	Halliburton	10200 Bellaire Blvd.	Houston	TX	77072	281-575-3000	www.halliburton.com
9	GeoCare Benefits Insurance Programs	1155 Eugenia Place	Carpinteria	CA	93013	805-566-9191 x1297	www.agia.com
10	Core Laboratories	1600 Broadway, Ste 240	Denver	CO	80202	303-916-3668	www.corelab.com
11 & 12	AAPG	PO Box 979	Tulsa	OK	74101-0979	918-560-9403	www.aapg.org
13	Drillinginfo Inc	PO Box 5545	Austin	TX	78763	512-477-9200	www.drillinginfo.com
14	Wyoming Geological Association	PO Box 545	casper	WY	82602	307-237-0027	www.wyogeo.org
15	Welldog, Inc	1482 Commerce Drive	Laraime	WY	82070	307-721-8875	www.welldog.com
16	SEPM	6128 E 38th #308	Tulsa	OK	74135	918-610-3361	www.sepm.org
17	Omni Laboratories	8845 Fallbrook Drive	Houston	TX	77064	832-237-4000	www.omnilabs.com
18	Digital Formation	999 18th St. Ste 2410	Denver	CO	80202	303-770-4235	www.digitalformation.com
19	Energy & Geoscience Institute	423 Wakara Way # 300	Salt Lake City	UT	84108	801-581-5126	www.egi.utah.edu
20	Rocky Mountain Assoc. Of Geologists	820 16th Street Suite 50	Denver	CO	80202	303-573-8621	www.rmag.org
21	The WhiteStar Coporation	777 So. Wadsworth #4-2	Lakewood	CO	80266	303-781-5182	www.whitestar.com
22	Fronterra Geosciences	700 17th Street Ste. 900	Denver	CO	80202	303-962-4890	www.fronterrageo.com
23	Vista Geoscience	130 Capital Dr. Ste C	Golden	CO	80401	303-277-1694	www.vistageoscience.com
24	Lisle Gravity	621 17th Street Suite 26	Denver	CO	80293	303-592-4373	www.gravitydata.com
25	LSSI - Pearson Technologies	1801 Broadway Suite 55	Denver	CO	80202	303-989-2014	www.pearsontechnologies.com
26	Pason Systems USA	16100 Table Mountain P.	Golden	CO	80403	720-880-2002	www.pason.com
27	GeoMark Research	9748 Whithorn Drive	Houston	TX	77095	281-856-9333	www.geomarkresearch.com
28	TGS Geological Products & Services	2500 Citywest Blvd., Suit	Houston	TX	77042	713-860-2136	www.tgsnopec.com
29	Baker Atlas	1675 Broadway	Denver	CO	80202-4688	713-625-6313	www.bakerhughes.com
30	Zapata Blackhawk Geographics	6302 Fairview Road	Charlotte	NC	28210	704-378-4915	www.zapeng.com
31	Intergrated Geophysics Corporation	3131 W Alabama Suite 1	Houston	TX	77098	713-680-9996	www.igcworld.com
32	W.L. Gore & Associates	555 Papermill Road	Newark	DE	19711	410-506-7787	www.wlgore.com

BOOTH ASSIGNMENTS FOR AAPG-RMS

Ballroom Two

Booth#	Name	Contact Person	Email
1	Utah Geological Survey	Roger Bon	rogerbon@utah.gov
2	Utah Geological Association	Michael Vanden Berg	michaelvandenber@utah.gov
3	Geo Data Systems	John Ferguson	jferguson@gdsmaps.com
4	Western Geco	Ingrid Swendig	sfontaine1@slb.com
5	North Dakota Geological Survey	Julie LeFever	jlefever@nd.gov
6	Geomap Company	Michael Schlagel	mschlagel@geomap.com
7	Entrada GeoSciences	Holly Allen-Young	janet@entradageo.com
8	Halliburton	Chasity Gonzales	chasity.gonzales@halliburton.com
9	AGIA (GeoCare Benefits)	Claudia Davoli	cdavoli@agia.com
10	Core Laboratories	Steve Leeds	steve.leeds@corelab.com
11	AAPG (1 of 2)	Carol McGowen	cmcgowen@aapg.org
12	AAPG (2 of 2)	A/A	A/A
Mezzanine Lobby			
13	Drilling Info Inc	Ashley Degollado	asolivas@drillinginfo.com
14	Wyoming Geological Association	Mary England	info@wyogeo.org
15	Welldog Inc	Heidi Peterson	Kwickersham@welldog.com
16	SEPM	Theresa Scott	tscott@sepm.org
27	GeoMark Research	Michael Dolan	mkidd@geomarkresearch.com
18	Digital Formation	Michael Holmes	info@digitalformation.com
21	The WhiteStar Coporation	Anthony Ford	cchavez@whitestar.com
Atrium Overlook			
20	RMAG	Jewell Wellborn	admin@rmag.org
22	Fronterra Geosciences	Roger Reinmiller	r.reinmiller@fronterrageo.com
23	Vista Geosciemce	John Fontana	jfontana@vistageoscience.com
24	Lisle Gravity	George Lisle	info@gravitydata.com
25	LSSI-Pearson Technologies	Bill Pearson	bpearson@pearsontechnologies.com
26	Pason Systems	Bill Nagel	bill.nagel@pason.com
19	Energy & Geoscience Institute	David Curtiss	dcurtiss@egi.utah.edu
17	Omni Labs	Misty Parker or David Sutton	dsmith@omnilabs.com
34	Fugro Jason	Rod Fries	rfries@fugro-jason.com

Golden Cliff Room

28	TGS Geological Products & Services	Ryan Clark	rclark@tgsnopec.com
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29 Baker Atlas
30 Zapata Blackhawk Geophysics
31 Integrated Geophysics Corporatation
32 W.L. Gore & Associates
33 the Bug House

Michael Kringel
David Smith
Steve Stephens
Kathy Davis
Loy Craypo

michael.kringel@bakerhughes.com
dsmith@zapeng.com
steve.stephens@igcworld.com
kjdavis@wlgore.com

From: <julies@westernleisure.com>
To: "Craig Morgan" <craigmorgan@utah.gov>
Date: 10/17/2007 3:45 PM
Subject: The real list: Re: Exhibitor Wait list

Hi Craig, We were able to accomodate most on the waiting list, however here are

a few names that called after the fact & had interest in exhibiting:

- (1) PetroWeb
Gina Godfry
gina.godfry@petroweb.cpm
- (2) Exploration Development Inc.
Pat Bygott
pbygott@exdvpinc
303-840-7021
- (3) Neuralog
Alan Corporon
alanc@neuralog.com
281-240-2525
- (4) Geosearch LOGging
Kari Ann Cress
kcress@geosearchlogging.com
405-340-5545

Thanks! - Julie

- > Julie,
- > I will be preparing material to pass on to next years meeting committee.
- > This will include the list of those who exhibited (which I have) and those
- > who were on the wait list, which I don't have.
- >
- > Can you send me the wait list for exhibitors and any contact information
- > you have?
- > Thanks,
- > Craig
- >
- > Craig D. Morgan
- > Utah Geological Survey,
- > P.O.Box 146100
- > SLC, UT 84114
- > craigmorgan@utah.gov
- > 801-537-3370
- >
- >

From: <julies@westernleisure.com>
To: <craigmorgan@utah.gov>
Date: 10/11/2007 5:12 PM
Subject: company to exhibit next year at AAPG-RMS
Attachments: untitled-2

Hi Craig, The below company would like to be added to the list of prospects to exhibit at next year's conference. - Julie

From: Crown Geochemistry [mailto:office@crowngeochemistry.com]
Sent: Friday, October 05, 2007 1:29 PM
To: Nicole Chattin
Subject: Thank You

Hello,

I just wanted to thank you so much for returning my call about the conference being held in Snowbird, Utah. We would like to be added to your mailing address for next year please.

Thank You So Much,
Diana Headrick
Office: (580) 799-3178
Fax: (580) 562-4748

Crown Geochemistry, Inc.
P. O. Box 628
318 S. Hwy 44
Burns Flat, Oklahoma 73624

office@crowngeochemistry.com
<http://www.crowngeochemistry.com>



ROCKY MOUNTAIN SECTION – AAPG 2007 ANNUAL CONFERENCE

**OCTOBER 7 – 9
SNOWBIRD, UTAH**

2007 COMMERCIAL EXHIBITOR APPLICATION FORM

Company _____

Representative Names – (2) _____
Names as should appear on badges

Mailing address _____
Street or PO Box City State Zip

Phone _____ Email (please print clearly) _____ Website _____

The above address will be published in conference materials unless changes are noted: _____

Names for up to 2 exhibitor only passes, if desired _____

Registration fee of \$750 includes:

- One 8' x 10' exhibit space with an 8' high backdrop with 36" side rails, draped, and an identification sign.
- **Electricity and wireless internet access are included at no additional cost.**
- Two full convention registrations and 2 exhibitor passes.

Please tell us:

- How many exhibit spaces would you like at \$750 each? _____
- Would you like a 6' draped table and 2 chairs at no additional charge? Yes No
- Additional tables etc. can be ordered from the decorator, the necessary information will be sent to you when your registration is received.

Payment Information: _____ Check is enclosed. _____ Please invoice me. I understand payment must be received within 21 days of the date of the invoice, to guarantee my space.

Make checks out to **Rocky Mountain Section - AAPG**

By exhibiting and registering for the AAPG –Rocky Mountain Section (RMS) meeting, we release and agree to indemnify the AAPG -RMS and the Utah Geological Association (UGA) and the agents, officers, servants, and employees of each from all liability for any loss, damage or injury sustained by our employees while involved in any way with the meeting except that the AAPG-RMS and the UGA are not released from such liability to the extent the same is caused by its actual negligence or willful misconduct. I have carefully read and understand this waiver and release.

Company _____ Applicant's signature _____ Date _____

Return this form in the enclosed envelope to:

2007 Conference RMS – AAPG
c/o Western Leisure
7231 South 900 East
Midvale, UT 84047

Questions?

Contact Julie Sibthorp
at Western Leisure
Phone: 801-643-9398
FAX: 801-233-0900
julies@westernleisure.com



ROCKY MOUNTAIN SECTION – AAPG 2007 ANNUAL CONFERENCE

**OCTOBER 7 – 9
SNOWBIRD, UTAH**

2007 COMMERCIAL EXHIBITOR INFORMATION

The Rocky Mountain Section of the AAPG invites you to participate in the trade show of the 2007 Annual Conference October 7 – 9 in Snowbird, Utah.

Location: Cliff Lodge Conference Center
Highway 210, Little Cottonwood Canyon (Entry 4)
Snowbird, UT 84092
800-882-4766

Special conference rates for lodging are available for conference attendees. Room block will be released September 1, 2007, so please reserve before that date. To reserve by phone, call the Snowbird Central Reservation Office and mention the booking code "2AG8ZA" To reserve online go to lodging@snowbird.com and use the same booking code "2AG8ZA." The meeting rate is \$99/room.

Set-up: Sunday, October 7 8:00 am – 3:00 pm
All displays must be set by 3:00 pm Sunday, October 7

Hours: Sunday, October 7 5:30 pm – 8:30 pm during the opening reception
Monday, October 8 8:00 am – 5:00 pm
Tuesday, October 9 8:00 am – 5:00 pm

The icebreaker and all breaks will be held in Ballroom 2, Mezzanine Lobby, and the Atrium Overlook.

Tear Down: Tuesday from 5:00 pm – 9:00 pm. Please do not tear down prior to the show closing at 5:00 pm.

Security: The trade show will be held in Ballroom 2, Mezzanine Lobby, and Atrium Overlook of the Cliff Lodge Conference Center. Security will be provided during setup. When trade show is closed, the ballroom is locked and security will be provided in the Mezzanine Lobby and Atrium Overlook.

Internet: Wireless access is available in the trades show areas at no additional cost.

Payment: Payment should be by check. If desired an invoice can be sent; however, payment must be received within 21 days of the date of the invoice or your reservation for space will be cancelled.

Cancellations: If space is cancelled prior to August 31, 2007, a \$150 processing fee will be withheld. Refunds not available after August 31.

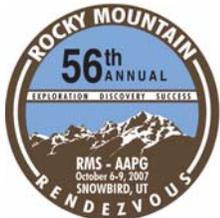
Fees: \$750 per 8' x 10" booth space with electricity, wireless internet access, table and two chairs. This includes two full conference registrations and two exhibitor only passes.

Events: Please notify the conference planners if you would like to purchase tickets for special events.

More Info: The conference website is being updated with new and additional information on a regular basis. Please check the site for complete information on the conference.

www.utahgeology.org/rms-aapg.htm

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ROCKY MOUNTAIN SECTION – AAPG 2007 ANNUAL CONFERENCE

**OCTOBER 7 – 9
SNOWBIRD, UTAH**

2007 NON COMMERCIAL EXHIBITOR APPLICATION FORM

Company _____ Representative _____
As it should appear on name badge

Mailing address _____
Street or PO Box City State Zip

Phone _____ Email (please print clearly) _____ Website _____

The above address will be published in conference materials unless changes are noted: _____

Name for 1 exhibitor only pass, if desired _____

Registration fee of \$450 includes:

- One 8' x 10' exhibit space with an 8' high backdrop with 36" side rails, draped, and an identification sign.
- **Electricity and wireless internet access are included at no additional cost.**
- One full convention registration and one exhibitor pass.

Please tell us:

- How many exhibit spaces would you like at \$450 each? _____
- Would you like a 6' draped table and 2 chairs at no additional charge? Yes No
- Additional tables etc. can be ordered from the decorator, the necessary information will be sent to you when your registration is received.
- **Payment Information:** _____ Check is enclosed. _____ Please invoice me. **I understand payment must be received within 21 days of the date of the invoice to guarantee my space.**

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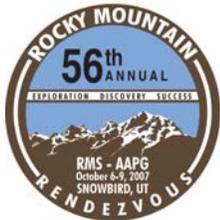
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