

Final Report for RMS-AAPG Publicity Chair Duties

List of duties:

Advertising

1. Created Ads for:
 - a. AAPG Explorer (March, August, September issues). Used free 1/4 page ad space for March issue, then asked permission of society presidents to use the Grand Junction Geological Society and the Albuquerque Geological Society's free 1/4 page ad space for August and September issues.
 - b. RMAG Outcrop and Website
 - c. WGA Website and monthly newsletter
 - d. UGS monthly newsletterUpdated ads with RMAG, WGA, and UGS each month.
2. AAPG National Meeting -
 - a. Flyer: Contacted Carol McGowen, AAPG Sections and Regions Manager, Handed out at AAPG Sections booth
 - b. RMS AAPG 2007 Logo stickers - Used 1", round stickers and handed out to members of RMS attending national meeting; displayed on name tags
 - c. Made banner and displayed at UGS booth
3. Wrote article describing meeting highlights for RMAG Outcrop August issue

Program Announcement

1. Started preparation in April (collected program section write-ups from committee members)
2. Assembled announcement in Microsoft Publisher during May
3. Allowed 2 weeks to print
4. Mailed announcement 2nd week of June (4 months ahead of meeting)
 - a. Section member addresses from Linda Burris at AAPG, Priority AAPG members (officers, etc) addresses from Jan Dorman of AAPG

Final Program

1. Reorganized and updated Program Announcement for Final Program
2. Program completed and at printer by September 17.

Welcome sign at SLC Airport

Contacted SLC Visitors Bureau - made PowerPoint slide

I have also compiled an electronic folder of various logos (sponsors, AAPG divisions, etc). Please contact Stephanie Carney at: stephaniecarney@utah.gov for a copy of the folder.