

## **Final Report for RMS-AAPG Publicity Chair Duties**

List of duties:

### **Advertising**

1. Created Ads for:
  - a. AAPG Explorer (March, August, September issues). Used free 1/4 page ad space for March issue, then asked permission of society presidents to use the Grand Junction Geological Society and the Albuquerque Geological Society's free 1/4 page ad space for August and September issues.
  - b. RMAG Outcrop and Website
  - c. WGA Website and monthly newsletter
  - d. UGS monthly newsletter  
Updated ads with RMAG, WGA, and UGS each month.
  
2. AAPG National Meeting -
  - a. Flyer: Contacted Carol McGowen, AAPG Sections and Regions Manager, Handed out at AAPG Sections booth
  - b. RMS AAPG 2007 Logo stickers - Used 1", round stickers and handed out to members of RMS attending national meeting; displayed on name tags
  - c. Made banner and displayed at UGS booth
  
3. Wrote article describing meeting highlights for RMAG Outcrop August issue

### **Program Announcement**

1. Started preparation in April (collected program section write-ups from committee members)
2. Assembled announcement in Microsoft Publisher during May
3. Allowed 2 weeks to print
4. Mailed announcement 2nd week of June (4 months ahead of meeting)
  - a. Section member addresses from Linda Burris at AAPG, Priority AAPG members (officers, etc) addresses from Jan Dorman of AAPG

### **Final Program**

1. Reorganized and updated Program Announcement for Final Program
2. Program completed and at printer by September 17.

### **Welcome sign at SLC Airport**

Contacted SLC Visitors Bureau - made PowerPoint slide

I have also compiled an electronic folder of various logos (sponsors, AAPG divisions, etc). Please contact Stephanie Carney at: [stephaniecarney@utah.gov](mailto:stephaniecarney@utah.gov) for a copy of the folder.