

Convention bag

In keeping with the rustic venue of Snowbird and to offer the membership variety in a reusable convention bag, a backpack style bag was selected for 2007. It was thought also that the bag could come in handy for the Tuesday tram ride luncheon. The bag was supplied by:

Four Star Marketing, Inc.
3732 West Morse Avenue
Lincolnwood, IL 60712.
1-800-888-2991
www.fourstarmarketing.com



This is the same firm that provided the convention bag for the 2007 annual AAPG convention in Long Beach, and probably many other AAPG meetings. I found working with the company to be very easy and in the end extremely satisfactory. The price was less than \$7.00 per bag for a quality product. A salesperson walked me through the steps required to order the bag, prepare the graphics, and place the order. The graphics were prepared in Adobe Illustrator, but Four Star can work with any number of graphics programs. I transmitted the Adobe .ai graphics file as an email attachment and a Four Star graphic artist did additional edits required to balance the graphics to the bag dimensions. A sample bag was sent for inspection before closing the order. The order specified a three-day window for delivery of the bags. The bags arrived at Snowbird the morning of the first day of the period promised for delivery, a few days before the start of the meeting.

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